

DISCLAIMER: We take no responsibility for the legal compliance of the artwork, the responsibility falls with the customer. Specifications in this document may be subject to revision without prior notice.

**DIE CUT**

Artwork within this area will be seen on the finished cup.

**BLEED**

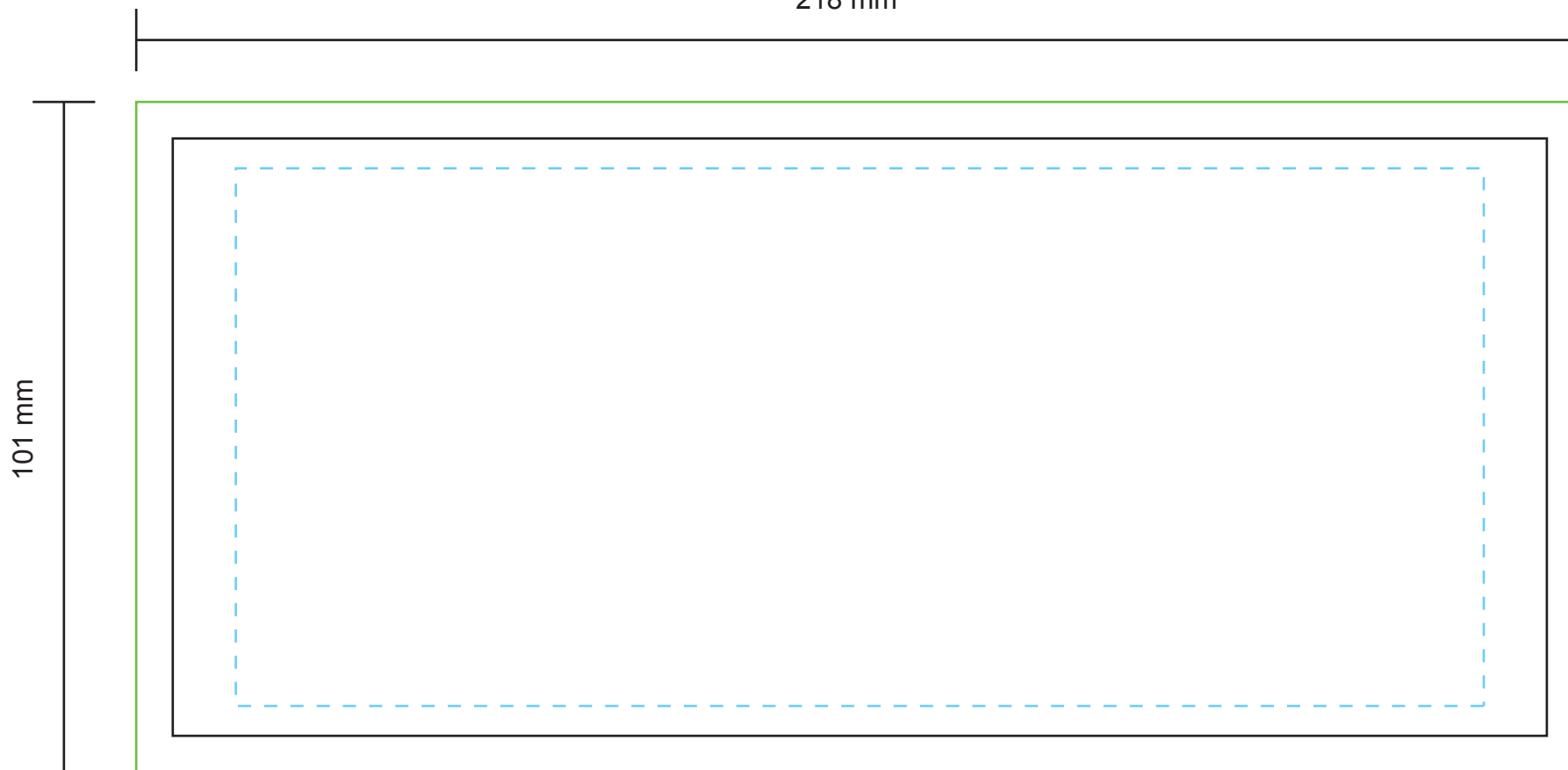
Please contain or mask artwork within this area.

**TEXT SAFE AREA**

Keep text and logos away from this area. All other artwork is acceptable.

# 12oz Cups

218 mm



**ARTWORK NOTES**

- ✓ Adobe PDF is our preferred file format.
- ✓ All designs should be in CMYK colour mode.
- ✓ Ensure EMBEDDED images are cropped to Bleed line and warped correctly.
- ✓ Outline all FONTS.
- ✓ For best results use EPS format for logo files.

**CUP SPECIFICATIONS**

Please follow these instructions to ensure artwork will appear on the cup to your satisfaction.

**1 IMAGE/TEXT SAFE AREA**  
Logos/Text past this line will not print.

**2 BLEED AREA**  
Background image must extend into this area.  
This area will not be seen on the cup once assembled.

**3 DIECUT AREA**  
Artwork within this area will be on the finished product.